

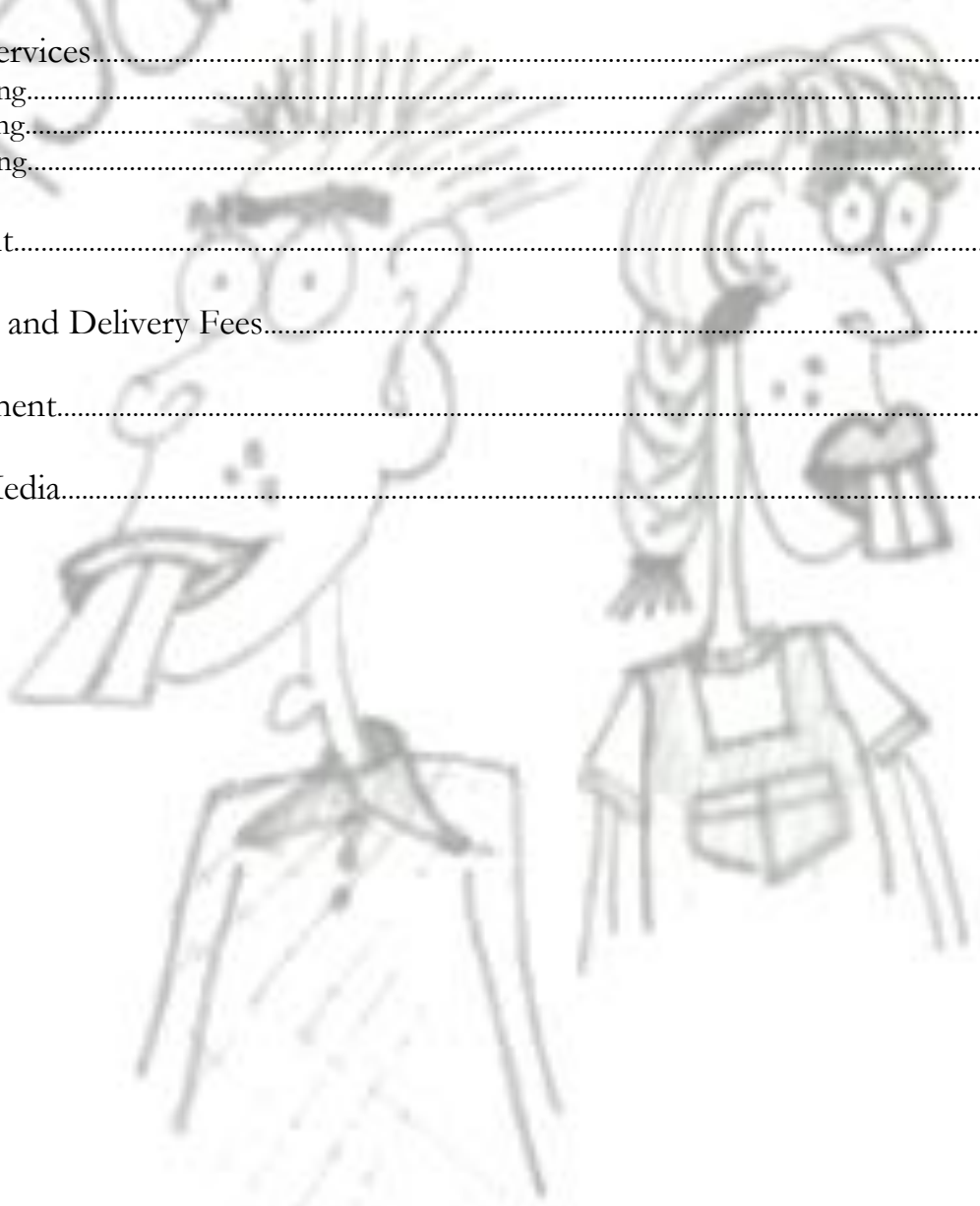
Roadnrock Motel



Produktion

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Produktion

# Redneck Motel Redneck Motel Produkshunz:

Photography, Video Conversion, Video Formatting, Photo Printing, and Restoration  
Registration #0473727-08

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## Service Descriptions

### Conversion to Digital Format

Transferring a media source (photo, VHS, vinyl record, etc) to a digital format indefinitely preserves the integrity of the original source while allowing for modification of the digital source. Also, digital conversion of media is necessary if the media is to be included in a digital video, slideshow, or music disc.

#### **Standard DVD Format Properties:**

- Audio: 48,000 Hz, 16 Bit, Stereo, PCM Uncompressed.
- Video: 29.97 fps, 720x480, 4:3 Full Screen.
- Pixel Aspect Ratio: 0.909. OpenDML compatible.
- NTSC Format

We offer a variety of Video/Audio Formats to choose from, including widescreen, High Definition, and surround sound. Please inquire for more information.

#### **Standard Digital Photography Properties:**

- Photos taken with Nikon D80, Fine JPEG and RAW (uncompressed) files created with each photo.

#### **Standard Digital Audio Properties:**

- 44,100 Hz, 16 Bit, Stereo, PCM Uncompressed
- Audio Compact Digital Disc Format

Additional digital formats and custom sound properties are available upon request. Please inquire for more information.

### **Transferring VHS to Digital Video Disc:**

Immortalize your VHS and 8mm home videos before they deteriorate; transfer them onto Digital Video Disc! Digital video media does not deteriorate over time, and never loses its playback quality. Preserve your treasured home videos before it is too late; send us your home videos today!

We are currently transferring standard VHS and VHS-C videos to **Standard Digital Video Disc Format**. Standard DVD (4.7 gigabytes) is capable of capturing approximately 2 hrs of video footage; DVD-DL (8.5 gigabytes) can capture approximately 3.75 hrs of video footage.

In addition to transferring your home video footage to DVD, we also offer a variety of services to further personalize your DVD. These services include:

### Transferring VHS to Digital Video Disc Continued:

- **Still Picture DVD Menu:** Please submit a photo to appear during the title screen of your DVD. If no photo is submitted, a frame from the rendered video can be substituted.
- **Video DVD Menu Screen:** Footage from the finalized video plays during the menu screen for a desired length of time, and then repeats. Usually, the length of video playback is determined by any music included in the menu screen.
- **Video Title:** Please select a title and type font that will appear on the label of the DVD, Jewel Case, and DVD Menu Screen.
- **Scene Selections:** Your finalized video will automatically be divided into chapters, enabling scene selection for quick reference.
- **Looped Music in Menu Screen:** Submit music that will play during the DVD menu screen. The music will play for a desired length of time, and then repeat. Please indicate the length of playback.
- **Customized DVD Label:** Submit a photo to appear on the finalized digital video disc label. If no photo is submitted, a frame from the rendered video can be substituted. Please note the fee for customized labels will be charged for each DVD application.
- **Customized Jewel Case Label:** Submit a photo to appear on the jewel case label. If no photo is submitted, a frame from the rendered video can be substituted. Please note the fee for customized labels will be charged for each jewel case application.

### Slideshow in DVD Format:

Slideshows are a great way to display your favourite photos. We produce professional quality slideshows that are great for personal use, gifts, or presentations. Simply send us copies of your media with instructions on how you would like the slideshow arranged, and we will try to best suite your individual needs.

Please indicate photo order, preferred length of photo exposure (usually 5-10 seconds), placement of songs, video playback format (4:3 Full Screen, 4:3 Letterbox, Widescreen, etc.) along with any additional custom effects and/or upgrades you would like to include in the slideshow. Choose from a variety of photo, video, and audio editing effects to professionally enhance your slideshow.

Larger slideshows (>4.7 gigabytes) will incur an additional cost depending on the type of media required to contain the data. To browse DVD personalization options, please refer to the **Transferring VHS to DVD** section.

### Convert Analog to Digital Format:

Preserve your most cherished vinyl records or your favourite cassettes by converting them into digital format. Enjoy limitless play without diminished quality or source deterioration. Analog sources that are converted to digital are finalized in Compact Digital Disc format. Other formats are available upon request. Please indicate any editing preferences prior to finalization. To browse CD label personalization options, please refer to the **Transferring VHS to DVD** section.

### Digital Sound, Video, and General File Format Conversion:

We offer format conversion services for a variety of file types. Please note that while we are capable of converting file formats, we do not guarantee that data converted will be free of damage or alterations as result of file compression. Please make copies of your data prior to sending it to Redneck Motel Produkshunz.

## Digital Editing Services

Digital media can be manipulated in a variety of ways to enhance or remove specific qualities. Please make copies of your media prior to sending it to Redneck Motel Produkshunz if possible.

### Photo Editing:

Please note that the manipulation of compressed digital photos (JPEG) results in the degradation of the photo file. For this reason we prefer to edit RAW (uncompressed) photo data as it preserves the integrity of the photo. Please make a copy of original photo files prior to editing.

- **Brightness Correction:** Select this service to repair over/under exposed photos. Results may vary depending on the degree of over/under exposure. Also, select this service for image sharpening and/or contrast adjustments.
- **Color Correction:** Select this service to restore natural colors in photos taken in poor and/or improper lighting, that are aged and stained, or to enhance/modify the existing color scheme (Change to black/white, sepia, negative, etc.). Often used in conjunction with brightness correction for best results.
- **Red Eye Removal:** Select this service to restore eye color to its natural appearance. Red eye correction for dogs and cats may have varying results.
- **Cropping/Resizing:** Select this service to render photos to a specific size, to center photo objects, and/or remove unwanted photo objects.
- **Make-up Tool:** Select this service to “touch-up” photos. Remove scars, moles, acne, discolorations, wrinkles, etc.
- **Custom Effects:** Select this service to further customize your photo. Custom effects include, but are not limited to:
  - Photo Filters: Transforms photo using various affects (blurring, adding noise, refining edges, adding texture, etc.)
  - Add picture frame: Can be 2 or 3 dimensional.
  - Create Panoramic: Merge a series of photographs into one panoramic photo. Cost per two photos merged.
  - Manipulate Objects: Objects can be added from outside sources into the photo. For instance, people can be removed from one picture, and added to another. Weather and scenery can be removed, or added. Objects can also be edited similar to a photo (Enlarged, brightened, etc).
  - Add Text: Add personal greetings, titles, or messages. Text is fully customizable in font, texture, size, color, shadow, and dimension.

### Video Editing:

Video editing shares many of the same restrictions as photo editing, but requires more time as it is manually intensive. Although great results can be achieved through editing, some footage is beyond repair. In these instances, custom effects can be used in addition to other editing tools to optimize poor quality footage.

- **Brightness Correction:** Select this service to repair over/under exposed video footage. Results may vary depending on the degree of over/under exposure. Also, select this service for image sharpening and/or contrast adjustments.
- **Color Correction:** Select this service to restore natural colors in video footage taken in poor and/or improper lighting, or to enhance/modify the existing color scheme (Change to black/white, sepia, negative, etc.); often used in conjunction with brightness correction for best results.
- **Scene Transitions:** Select this service to have custom transitions occur between video clips.

## Video Editing Continued:

- **Cropping of Damaged Footage:** Select this service to remove badly damaged, and/ or “dead air” footage.
- **Add Music:** Select this service to overlap music onto your video footage. Please indicate the volume ratio of the added music to the existing video audio. For example, background music plays at 25-50% volume. Music video footage plays at 50-100% volume.
- **Add Narration:** Select this service to add narration to video clip. Price per narration clip.
- **Remove Audio:** Select this service to remove the audio associated with the video playback.
- **Take Photo Snap-Shot:** Select this service to take a photo of a particular frame.
- **Add Photo:** Select this service to add digital photos to your video.
- **Add Custom Effect:** Select this service to further customize your photo. Custom effects include, but are not limited to:
  - Video Filters: Transforms video footage using various affects (blurring, adding noise, refining edges, adding texture, etc.)
  - Rotate/Reposition Camera Angle: Change the camera angle and/or the screen position during playback. Useful for correcting vertical angle video footage taken with a digital camera.
  - Overlap Footage: Allows for two or more video clips to play at once; essentially, picture in picture footage.
  - Slow Playback: Temporarily slows down video/audio playback.
  - Fast Playback: Temporarily speeds up video/audio play back.
  - Freeze Frame: Momentarily freezes playback on a specified frame.
  - Add Text: Add personal greetings, titles, or messages. Text is fully customizable in font, texture, size, color, shadow, and dimension.

## Audio Editing:

Digital audio editing services are useful for removing sound defects that are carried over from the analog source. Add a personal touch to your digital audio by tweaking your pitch, looping playback, adding or removing audio channels, or customize your audio using a broad variety of techniques. The listed editing options are the most commonly utilized techniques; however, custom effects can be suited to individual needs.

- **Remove Static Distortion:** Select this service to remove background static, which is commonly present in digital audio that has been converted from cassette and/or vinyl media.
- **Crop/Loop Audio:** Select this service to create a start/end point in music, narration, or video audio. Loop audio by creating a point at which the selected audio begins to repeat. These effects are great for creating music videos.
- **Remove/Add Audio Channel:** Select this service to remove/add sound to a specific speaker. Adding channels is useful when creating a surround sound experience, or for mixing music. Removing channels is useful for eliminating undesired audio in video or music settings.
- **Mix Audio Channels:** Select this service to condense audio channels. This service is useful for converting stereo to mono, 5.1 to stereo, and so on.
- **Reverse Signal Output:** Select this service to reverse the playback of a sound, song, or narration.
- **Fade Audio:** Select this service to fade audio in or out during the beginning and/or ending. Makes for a smooth transition/introduction of music during video playback.
- **Overlap Audio:** Select this service to start playback of an audio track before the current audio track has finished. Audio will automatically fade in and out throughout the overlapping transition.
- **Modify Pitch:** Select this service to raise or lower the pitch of a selected song, sound, or measure.
- **Modify Tempo:** Select this service to increase/decrease the speed of playback.

## **Privacy Statement**

Redneck Motel Produkshunz provides a professional level of confidence to our customers. We do not retain copies of any material provided to us, unless we receive specific approval to do so. All stored digital material will be deleted upon payment for services rendered. We retain personal information for financial purposes only, and will not disclose any information to third parties.

## **Mailing, Pick-up, and Delivery Fees**

If sending media by mail, please insure your package as Redneck Motel Produkshunz accepts no liability for lost or damaged parcels. Media that is mailed to Redneck Motel Produkshunz will be mailed back to sender with finished products at no cost for all orders exceeding \$250; otherwise, media will be return mailed COD once payment for services has been received. We will insure your parcel unless we receive contrary instructions.

Redneck Motel Produkshunz will travel 15 km within Burns Lake area for pick-up, and delivery at no additional cost. Pick-up and delivery services are available at a fee of \$0.50/km once 15 km beyond Burns Lake, and occur on a round trip basis. Cost for delivery is approximated using [www.MapQuest.ca](http://www.MapQuest.ca).

## **Methods of Payment**

Redneck Motel Produkshunz will accept cash, cheque, or money order as payment for services. Payments must be made in Canadian (CAD) dollars. We only accept money orders from international clients. Please do not send cash in the mail. All payments will be processed prior to delivery of finalized media. A \$50 fee will be added to outstanding balances for all NSF cheques. All applicable taxes are included in listed prices.

## **Disposition of Media**

We will retain media sent to us for no longer than **2 months** once your order has been finalized. If we do not receive payment for services beyond this time, your media will be discarded.

Produkshunz